







## WHAT WE ARE TODAY WE OWE TO YOU! <br> (OUR VALUED CUSTOMER)

We ARE HUMBLE, PROUD AND THANKFUL FOR YOUR LOYAL PATRONAGE, THE PAST 28 YEARS. YOUR FAITH IN OUR BUSINESS HAS ENABLED US TO BECOME ONE OF NEW ENGLAND'S
LARGEST STORES DEVOTED EXCLUSIVELY TO








## Song of the Sea...

an entirely new Broadloom from Mohawk!

Large $12 \times 18$ foot Living Room Completely
Installed Over a 44-50 oz. Mohawk Foamset Cushion.

[^0]Open 9 A.M. to 5:30 P.M. - Closed Monday - Open Thursday and Friday until 9.P.M.





Save on Slípcovers and Draperies during our 94th ANNIVERSARY SALE!




 Sofa Rews 81.95 NOW 82.




 Open Thursday and Friday until 9 P.M.
Open 9 A.M. to $5: 30$ P.M. .Closed Monday

Our Man at the Olympics
Dr. Peter Gram




## ASTOUNDING OCTOBER SHEET



4 Days Only... Sale Ends Saturday
Priced as Low as

Reg. ${ }^{\text {² }} 2.09$ White Muslin Sheets



## Reg. ${ }^{\text {² }}$.49 White Percale Sheets

 $2^{27}$
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## Suy Now... Sears Has One of the Largest <br> Selections of Fashion Sheets, Permo-Prest

 Sheets, King and Queen Size Sheets in Town!



Afternoon of Tea and Politics



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& \text { or Catnap During Tour }
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## Ourbutchers won't they wouldn't sell


sell you anything their wives.


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| :---: | :---: | :---: | :---: |
| MARGARINE | TOILET | BLEACH | CREAM |
| $5 \geq 5100$ | $2=25^{\circ}$ | $\pm 52^{\circ}$ | come |



Double Top Value Stamps every Wednesday


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